

YOUR ENROLLMENT LEAK REVIEW SUMMARY

Prepared after the 30-Minute Enrollment Leak Review.

CENTER

[Center Name]

REVIEW DATE

[Date]

EVIDENCE BASIS

Key observations are labeled prospect-stated, publicly observed, source-verified, or unknown. Observations remain separate from hypotheses.

CURRENT RECORDED PATH

[Parent inquiry → first response → live parent conversation → consult or assessment → enrollment decision → follow-up, reactivation, or nurture]

FIRST VISIBLE DIFFERENCE

[First recorded stage, timing, ownership, or handoff difference visible in the available information. This is an observation, not a confirmed cause.]

WHAT IS NOT YET ESTABLISHED

[Material definitions, ownership, timing, capacity, or record-quality questions that remain unknown. Do not guess.]

FIRST POINT TO VERIFY

[First stage or handoff to verify based on the available information. Do not present it as a confirmed cause.]

RESPONSIBLE ROLE

[Existing responsible role, such as owner, center director, location director, enrollment lead, office manager, or another existing responsible role. Use a person's name only if the center requests it.]

MATERIAL NUMBER OR TIMING TO VERIFY

[Unknown / No material gap identified / Number or timing to verify]

THREE CHECKS TO RUN

These are the first practical checks to run or items to verify based on the review, not proven causes, completed fixes, or promised outcomes.

1. [Check to run or item to verify]
2. [Check to run or item to verify]
3. [Check to run or item to verify]

READINESS NOTE

[Plain-language readiness note. Do not use a score, grade, or benchmark.]

RECOMMENDED NEXT STEP

[One proportionate next step, responsible role, and timing.]

WHAT WOULD JUSTIFY IMPLEMENTATION

[Conditions that would justify a paid Buildout. Do not assume implementation is required.]

WHAT WOULD JUSTIFY NO BUILDOUT

[Conditions that would make standardization, capacity verification, inquiry-volume verification, or another internal next step more proportionate than a paid Buildout.]

SUMMARY BOUNDARY

This summary is diagnostic and based on information available at the time. Owner-provided estimates remain owner-provided, and unknowns remain unknown. It does not confirm a root cause or completed fix and does not promise enrollments, revenue, ROI, lead quality, child outcomes, treatment outcomes, or diagnostic outcomes.

The center is responsible for the accuracy of information provided, confirming material unknowns, assigning the responsible role, and deciding and carrying out next steps. Do not include student, family, health, treatment, diagnostic, or education records.